# **Uber**

## **Head of DACH Communications**

**Communications in Berlin, Germany** 

#### **About the Role**

We're looking for a senior communications professional to lead our communications team across Germany, Austria and Switzerland. The role will be based in Berlin and will report into our Head of Communications for Western Europe.

#### What You'll Do

- Establish Uber's brand with the media and third parties and strength its reputation with key stakeholders
- Design high profile corporate and consumer campaigns for Uber and Uber Eats
- Manage corporate issues and crisis across Germany, Switzerland and Austria
- Work with beat reporters daily, juggling a combination of proactive and reactive communications efforts that protect and enhance Uber's reputation
- Act as a spokesperson for the organization
- Be a trusted partner to DACH executives
- Manage a team of 3 in-house communications specialists
- Allocate resources for maximum impact

### **Basic Qualifications**

- Strong command of the media, policy, and cultural landscape across DACH
- Comprehensive existing network of GE contacts across press, KOLs and relevant institutions
- Strong strategic capabilities and proven ability to develop proactive communications strategies that cut through and drive measurable results
- Experience in issues management and explaining complicated topics to a wide range of audiences
- Experienced at going beyond media relations to reach our audiences
- Intellectual curiosity and a willingness to experiment in order to learn and identify creative solutions
- Natural campaigning mentality; proven ability to shape and promote corporate interests
- Ability to thrive in a fast-paced environment and manage multiple projects simultaneously
- Ability to build relationships cross-functionally
- Ability to balance critical thinking with tactical execution and attention to detail, in the face of frequent inbound enquiries and other requests
- Excellent news (and overall) judgment, as well as exceptional writing and communications skills

### **Preferred Qualifications**

 10+ years managing corporate and/or consumer communications for technology or consumer facing brands, or in relevant Government communications departments.

We welcome people from all backgrounds who seek the opportunity to help build a future where everyone and everything can move independently. If you have the curiosity, passion, and collaborative spirit, work with us, and let's move the world forward, together.

Offices continue to be central to collaboration and Uber's cultural identity. Unless formally approved to work fully remotely, Uber expects employees to spend at least half of their work time in their assigned office. For certain roles, such as those based at green-light hubs, employees are expected to be in-office for 100% of their time. Please speak with your recruiter to better understand in-office expectations for this role.

\*Accommodations may be available based on religious and/or medical conditions, or as required by applicable law. To request an accommodation, please reach out to <a href="mailto:accommodations@uber.com">accommodations@uber.com</a>.