

CHOOSE MOFO

Morrison & Foerster – MoFo – in Europe offers clients a gateway to exceptional expertise, knowledge and advice for their complex matters across Tech and Financial markets. We are a leading global law firm with 16 offices around the world. Most of all, we are ambitious and always looking for new ways to provide consistent and exceptional client service, as demonstrated by the Legal Week 2017 Award for Marketing Innovation.

Communications Manager, Germany

This is a new role based in our Berlin office. It is offered on a part-time (60%)/flexible basis (work arrangements to be mutually agreed). Reporting to the Senior Communications Manager for Europe and working closely with the Head of Business Development & Marketing for Germany and partners in Berlin, you will:

- Build a strong PR network of journalist contacts (across business, trade/verticals and legal publications) to create opportunities to strategically and tactically raise profile.
- Drive the MoFo story into the German market to further strengthen the firm's brand locally, in alignment with our European and global brand positionings.
- Support the internal communications strategy for the office and contribute to the Europe-wide communications activities.
- Enhance market recognition of the Berlin office through management of the legal directory and rankings process, and relationship building with the legal press.
- Craft a digital strategy to broaden our online audience in key areas, including overseeing local content marketing campaigns and developing dedicated German-language social media platforms.
- Drive local efforts to support global PR campaigns, media pitches and provide proactive support and advice to attorneys from the network in relation to press interaction in Germany.

Experience & Skills

- Bachelor or Master's degree required, emphasis in public relations, journalism, marketing.
- Minimum of 8 years of public relations and/or media relations experience, ideally with some experience in the professional services industry.
- In-depth knowledge of corporate communications.
- Excellent verbal communication skills and exceptional writing abilities in German. Strong communications skills and writing abilities in English.
- A highly proactive, solution-oriented approach to work and interactions.
- Self-starter with an excellent work ethic and a positive, proactive style.
- Ability to work well in a dynamic, committed culture, and to work effectively with European and global marketing team.

Wir freuen uns auf Ihre Bewerbung! Ihre schriftlichen Bewerbungsunterlagen mit Angabe Ihres Gehaltswunsches und frühestmöglichem Eintrittstermin senden Sie bitte an

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