



LEAD INTERNAL COMMUNICATIONS

Herzogenaurach, Germany

SPEED & SPIRIT is what we look for in our candidates, defined by some simple values that inspire us to BE DRIVEN in our performance, BE VIBRANT in our sporting legacy, BE TOGETHER in our team spirit, and BE YOU to let our individual talent and experience shine. Applying for a job at PUMA is easy. Simply click APPLY ONLINE and follow the steps to upload your application.

YOUR TALENT

- University degree, ideally in Communications, Journalism, Media Studies, etc.
- Eight+ years of professional experience in Corporate PR, especially Internal Communications
- Excellent command of spoken and English language skills required
- Ability to work strategically
- Very strong written and verbal communication skills
- Excellent storytelling skills and news judgement
- Strong project management skills with the ability to manage multiple projects simultaneously
- Experience in managing PR agencies and contractors
- Ability to work autonomously in a fast-paced, dynamic environment
- Flexible team player with a hands-on mentality that likes to take on responsibility
- This opportunity will be available in full time or part time.

YOUR MISSION

- Responsible for defining, setting up and executing PUMA's Global Internal Communications Strategy in alignment with PUMA's Global Corp Comms Strategy
- Definition and Implementation of Internal Comms Event Road Map
- Identification of topics and issues that need to be addressed to achieve PUMA's internal comms/ reputation goals
- Establishing and maintaining new and existing Internal Comms channels and formats
- Editorial Responsibility for PUMA's employee magazine CATch up/ Intranet and for all other internal formats and channels
- Responsible for the creation of Internal Comms Creative Assets
- Leveraging the Board of Management and Senior Management as internal spokespeople
- Responsible for managing a small team
- Responsible for managing PUMA's internal comms agency
- Moderate internal events and acting as internal spokesperson
- Build strong internal relations and develop an extensive network globally
- Organize and manage photo shoots, video shoots
- Responsible for setting up and managing monitoring tools by developing KPI's to measure PUMA's Internal Comms success.

PUMA provides equal opportunities for all job applicants, regardless of race, color, religion, national origin, sex, gender identity or expression, sexual orientation, age, or disability. Equality for all is one of the core principles at PUMA and we do not tolerate any form of harassment or discrimination.

PUMA supports over 21,000 employees across 51 countries. The PUMA Group owns the brand PUMA, Cobra Golf and stichd, and is headquartered in Herzogenaurach, Germany.

PUMA

PUMA is one of the world's leading sports brands, designing, developing, selling and marketing footwear, apparel and accessories. For more than 75 years, PUMA has relentlessly pushed sport and culture forward by creating fast products for the world's fastest athletes. PUMA offers performance and sport-inspired lifestyle products in categories such as Football, Running and Training, Basketball, Golf, and Motorsports. It collaborates with renowned designers and brands to bring sport influences into street culture and fashion. The PUMA Group owns the brands PUMA, Cobra Golf and stichd.